

## FREQUENTLY ASKED QUESTIONS

### **WHAT IS AN ANNUAL CAMPAIGN?**

An annual campaign is a fundraising drive in the fall to raise funds primarily for a designated purpose.

### **WHAT IS THE FOCUS OF THE 2018 ANNUAL CAMPAIGN?**

The Help for Healing Fund Endowment.

### **WHAT IS THE HELP FOR HEALING FUND?**

Help for Healing offers discounted services in the Natural Care Center to patients and clients who may not be able to afford care otherwise. Your contribution will also support our students in completing their clinical requirements.

### **WHAT IS AN ENDOWMENT FUND?**

An endowment is a permanent fund which is kept in perpetuity where the principal amount is invested and only the earnings are used for a designated purpose. The amount of the endowment can grow through additional donations and from annual earnings in excess of the amount distributed.

### **WHAT IS A PLEDGE?**

A pledge is when you promise to make a specific donation and the payments will be made in the future based on a specific payment timetable.

### **WILL THE HELP FOR HEALING FUND ENDOWMENT BE USED FOR GENERAL PURPOSES?**

No, the funds will be kept in a separate bank account and the funds will only be used for the Help for Healing program.

### **WILL THERE BE OTHER FUNDRAISING CAMPAIGNS FOR THE HELP FOR HEALING FUND ENDOWMENT?**

There will continue to be efforts to increase the Help for Healing Fund throughout the coming years. In addition, future campaigns will also target scholarships and endowed chairs for faculty.

### **CAN I MAKE DONATIONS AT OTHER TIMES?**

Yes, you can make a donation at any time.

### **CAN I DONATE TO THE UNIVERSITY FOR OTHER PURPOSES?**

Yes, when making a donation you can specify a specific purpose other than the Help for Healing Fund Endowment if you would prefer.

### **HOW CAN I DONATE?**

There are various ways to make a donation. You can fill out a donation form and specify an amount and provide credit card information. You can also provide a check. You can go to the MUIH website and make a donation online starting with the "Donate" tab at the top. Employees can also make a donation through payroll deductions by filling out a form located in the ADP web portal or in the intranet. All forms should first be given to the advancement department so they can record your donation.

### **WILL I RECEIVE A LETTER RECOGNIZING MY DONATION THAT I CAN USE FOR TAX PURPOSES?**

You will receive a letter acknowledging the amount of your donation. If you will be making donations throughout the calendar year the letter will be sent at the end of the year acknowledging the amount donated throughout the calendar year.